



Rev. 02/18

## FACTS

### WHAT DOES POPULAR, INC. DO WITH YOUR PERSONAL INFORMATION?

<b>Why?</b>	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some, but not all the information that can be shared. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
<b>What?</b>	The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> <li>• Social Security Number and Income</li> <li>• Account Balance and Transaction History</li> <li>• Payment History and Credit History</li> </ul>
<b>How?</b>	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Popular, Inc. chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Popular, Inc. share?	Can you limit this sharing?
<b>For our everyday business purposes</b> - such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
<b>For our marketing purposes</b> - to offer our products and services to you	Yes	No
<b>For joint marketing with other financial companies</b>	Yes	No
<b>For our affiliates' everyday business purposes</b> - information about your transactions and experiences	Yes	No
<b>For our affiliates' everyday business purposes</b> - information about your creditworthiness	Yes	Yes
<b>For our affiliates to market to you</b>	Yes	Yes
<b>For non affiliates to market to you</b>	No	We don't share

<b>To limit our sharing</b>	<ul style="list-style-type: none"> <li>• Mail the form below.</li> </ul> <p><b>Please note:</b> If you are a new customer, we can begin sharing your information 45 days from the date we send this notice. When you are no longer our customer, we continue to share your information as described in this notice.</p> <p>However, you can contact us at any time to limit our sharing.</p>
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<b>Questions?</b>	Call (787) 724-3659 (Mobiles & Metro Area - P. R.) or toll-free 1-888-724-3659 (Non Metro Area - P. R., U. S., and V. I.) or go to <a href="http://www.popular.com/en/privacy">www.popular.com/en/privacy</a>
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GEN-691A / 02-18 (PDF)



Mail-in Form	NO ACTION IS REQUIRED if you previously chose to opt-out of sharing your information.									
<b>If you have a joint account, your choice(s) will apply to everyone on your account, unless you mark below</b>	Mark any/all you want to limit: <input type="checkbox"/> Do not share information about my creditworthiness with your affiliates for their everyday business purposes. <input type="checkbox"/> Do not allow your affiliates to use my personal information to market to me.									
<input type="checkbox"/> <b>Apply my choice(s) only to me</b>	<table border="1"> <tr> <td style="background-color: #cccccc;">Name</td> <td></td> </tr> <tr> <td style="background-color: #cccccc;">Address</td> <td></td> </tr> <tr> <td style="background-color: #cccccc;">City, State, Zip</td> <td></td> </tr> <tr> <td style="background-color: #cccccc;">Account Number</td> <td></td> </tr> </table>	Name		Address		City, State, Zip		Account Number		<b>Mail to:</b> Popular, Inc. Att. CMS (612) PO Box 362708, San Juan, PR 00936-2708
Name										
Address										
City, State, Zip										
Account Number										

Who we are	
<b>Who is providing this notice?</b>	Popular, Inc. and its affiliates (see definition below).
What we do	
<b>How does Popular, Inc. protect my personal information?</b>	<p>To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards, secured files and buildings.</p> <p>Also, we limit access only to those employees who need it in order to provide products and services, or to comply with local and federal regulations.</p>
<b>How does Popular, Inc. collect my personal information?</b>	<p>We collect your personal information, for example when you:</p> <ul style="list-style-type: none"> <li>• open an account or apply for a loan</li> <li>• apply for financing or purchase securities from us</li> <li>• apply for insurance</li> </ul> <p>We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.</p>
<b>Why can't I limit all sharing?</b>	<p>Federal law gives you the right to limit only:</p> <ul style="list-style-type: none"> <li>• sharing for affiliates' everyday business purposes - information about your creditworthiness</li> <li>• affiliates from using your information to market to you</li> <li>• sharing for non affiliates to market to you</li> </ul> <p>State laws and individual companies may give you additional rights to limit sharing.</p> <p>See below for more on your rights under state law.</p>
<b>What happens when I limit sharing for an account I hold jointly with someone else?</b>	Your choice(s) will apply to everyone on your account - unless you tell us otherwise.
Definitions	
<b>Affiliates</b>	<p>Affiliates Companies related by common ownership or control. They can be financial and non financial companies.</p> <ul style="list-style-type: none"> <li>• Our affiliates include companies with Popular, Inc.; financial companies such as Banco Popular, Popular Auto, Popular Securities, Popular Insurance, ELOAN, Inc., Popular Risk Services, Popular Insurance VI, Popular Insurance Agency USA, and Banco Popular North America, operating under the assumed name of Popular Community Bank.</li> </ul>
<b>Non affiliates</b>	<p>Companies not related by common ownership or control. They can be financial and non financial companies.</p> <ul style="list-style-type: none"> <li>• Popular, Inc. does not share with non affiliates. As a result, they cannot market to you.</li> </ul>
<b>Joint marketing</b>	<p>A formal agreement between non affiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> <li>• Our joint marketing partners include: Direct marketing, Telemarketing, and Insurance companies.</li> </ul>



## Other important information

### State laws

You may have other privacy protections under applicable state laws. To the extent these state laws apply, we will comply with them when we share information about you.

**California Residents** – Your state law requires financial institutions to obtain your consent prior to sharing information about you with non affiliated parties. We will limit sharing among our companies to the extent required by California Law.

**Vermont Residents** – We do not share information we collect about you with non affiliated third parties, except as permitted by Vermont law, such as to process your transactions or maintain your account with your consent. In addition, we will not share information about your creditworthiness with our affiliates, except with your authorization, but we may share information about our transactions or experience with you with our affiliates without your consent.

**Nevada Residents** – Pursuant to Nevada law, if you prefer not to receive marketing calls from us, you may be placed on our internal Do Not Call list by calling 1-844-294-2576.

You may also contact the Bureau of Consumer Protection, Office of the Nevada Attorney General, 100 N. Carson, Carson City, Nevada 89701; phone number: 702-486-3132, <http://ag.nv.gov/>.